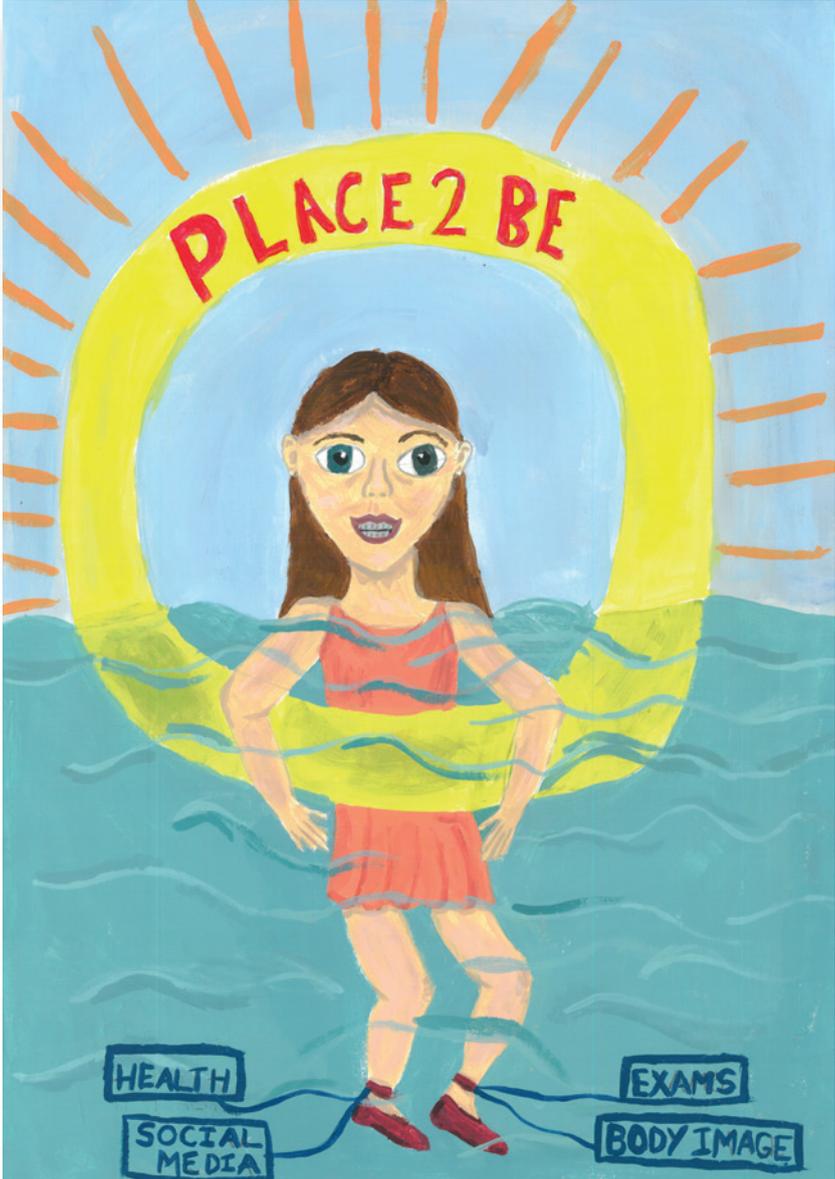


Annual review 2017



Foreword

I came to Place 2
because I was angry
and I had a helper
who is called Loise and
helped & and told me
how to calm down
we played games and
had fun, Dress up, art anything
after I finish the place
I left Loise I
still felt up set because
she was like a sister to
me, and I feel brave to
make new friends now
but I will still remember
Loise. !!

By Leonora, age 10

Who we are

Place2Be is a children's mental health charity providing in-school support and expert training to improve the emotional wellbeing of pupils, families, teachers and school staff. We support more than 280 primary and secondary schools in England, Scotland and Wales to become more 'mentally healthy'. We are a proud charity partner of the Heads Together campaign.

What we do

Working in close partnership with school leaders, we:

Take a whole school approach to mental health

Our support improves the emotional wellbeing of the whole school, helping children and young people to build resilience, parents to feel better supported and teachers to focus on teaching.

Intervene early

We offer a range of mental health services for children and young people, helping them to become more settled, more able to manage their behaviour and more able to engage in learning.

Build the mental health workforce

We offer consultancy, advice and training for teachers, school leaders and school staff and accredited qualifications for individuals looking to become child counsellors.

Continuously improve

We gather, analyse and use evidence to challenge and improve our services, to demonstrate that this support is good value and an effective use of funds.

In 2016/17,
we worked with

282

schools across

29

locations,

reaching more than

116,000

pupils

40,375

children and young people booked
their own appointment with Place2Be

658

school leaders,
teachers and staff
took part in one of
Place2Be's Mental
Health Champions
programmes or
training workshops

Our teams
delivered

84,709

sessions of
one-to-one
counselling

1,096

trainee and qualified counsellors
gained experience and skills on
our school-based placements

Whole school approach to mental health

Our in-school support improves the emotional wellbeing of the whole community, helping children and young people to build resilience, parents to feel better supported and teachers to focus on teaching.



Supporting parents and carers

- Parent partnership
- Signposting and multi-agency working
- Parent counselling



Focus areas

- Safeguarding
- SEN and disability
- Hidden Harms (domestic violence and addiction)



Supporting children and young people

- Place2Talk sessions open to all pupils
 - Referral and assessment
 - One-to-one counselling
 - Therapeutic group work
 - Whole class work



Quality assurance

- Clinical supervision
- Extensive training for staff and volunteers
- Evaluation to assess impact and regular reporting on outcomes
- Care pathways with CAMHS and specialist agencies



Supporting school staff

- Training for teachers and school staff
- Expert advice and consultation

Our 2025 vision

Place2Be's vision is that children in all UK schools have access to high quality, effective, evidence-based mental health support. We will play our part in this by:

- Demonstrating and evidencing excellence through our partner schools
- Building understanding, skills and knowledge in schools
- Building the child mental health professional workforce
- Promoting child mental health to schools, government and the general public

“We believe children in all schools should have access to high quality mental health support “

Catherine Roche,
Chief Executive, Place2Be

Learning and development

We believe that all schools should be able to access qualified, experienced mental health professionals. As experts in children's and young people's mental health, Place2Be's range of professionally validated qualifications draws on our extensive first-hand experience. We help trainees gain the skills they need to start a career in child counselling, or to progress to a higher level of counselling training up to Postgraduate Diploma and Master's level.

It is also crucial that we build understanding, skills and knowledge about mental health in schools. Our two flagship Mental Health Champions programmes build understanding, skills and knowledge in schools.

Mental Health Champions – School Leader

supports school leaders to bring about strategic change to create 'mentally healthy' schools.

Mental Health Champions – Class Teacher

is an independently evaluated programme to develop the knowledge and skills of teachers.



Impact and outcomes

Many of the children we work with lead difficult and complex lives. Of the pupils who receive one-to-one counselling, 50% have free school meals, 7% are subject to a care order, 11% are subject to a child protection plan and 32% have some degree of Special Educational Needs.

By providing support at an early stage, we help children build resilience and learn coping strategies that support them throughout their lives, meaning brighter futures and better prospects.

“A year ago, a member of staff passed away suddenly... her loss was felt across the whole school. The Place2Be Team immediately opened their doors to anyone who needed to meet with them”

Head Teacher

Impact on children's wellbeing*

Of the children who start with severe difficulties, **79%** show an improvement in their wellbeing after Place2Be counselling according to their parents (76% according to teachers and 87% according to the children themselves)

73% show an improvement in their home life (according to parents)

* Amongst a range of evaluation tools, Place2Be uses the Goodman's Strengths and Difficulties Questionnaire (SDQ). This is a recognised, validated tool, approved by the Department of Health and Social Care, which we use to assess children's behavioural, emotional and social wellbeing before and after they receive counselling support.

66% cause fewer problems for their teacher or class after Place2Be counselling and **63%** show an improvement in their attitudes to learning (according to their teachers)

77% show an improvement in friendships (according to parents)

Children and young people supported by Place2Be show a higher level of improvement than those seen by other services

CHILD OUTCOMES RESEARCH CONSORTIUM 2017

Impact and outcomes

Support for children and young people

In 2016/17

5,618

children accessed weekly one-to-one support

1,201

children were seen in group sessions

40,375

children attended Place2Talk sessions

“Place2Be is a fantastic place to express your feelings without being judged”

10-year-old girl

Support for families and school staff

Place2Be's 'whole school' approach includes support for families and school staff as well as pupils.

Place2Be provides support, advice and group work for families in our school communities, as well as a dedicated parent counselling service. This can help parents and carers to build self-confidence and develop more positive relationships with their children.

Place2Be School Project Managers are on hand to support teachers and respond swiftly to critical incidents, engage with external agencies, support staff initiatives and assist on all issues relating to children's mental wellbeing.

In 2016/17, Place2Be helped

597 parents and carers through parent counselling.

Families and school staff accessed professional support via

12,783 'Parent Partnership' sessions and

15,556 'Place2Think' consultation sessions for school staff, covering issues including children's behaviour and how to manage it, advice on self-care and advice following a critical incident.

“Counselling has helped me untangle my thoughts – I can speak out more confidently now”

Parent

Building the mental health workforce

Place2Be offers expert consultation, advice and training to help build understanding, skills and knowledge in schools.

- **159** school leaders and class teachers from 59 schools took part in Place2Be's Mental Health Champions programmes.

- **499** teachers and other professionals who work with children and young people attended one of our training workshops on subjects including safeguarding, attachment theory and building resilience.

- School leaders say their confidence in commissioning mental health services doubles after the Mental Health Champions programme.

"I found the course very useful and the strategies that I am able to take away with me are endless!"
SEND Co-ordinator



We are a leading provider of specialist training and accredited qualifications in counselling children, sharing our 23 years of practical experience and building the child mental health professional workforce.

In 2016/17:

1,073

trainee and qualified child counsellors undertook Place2Be training, including accredited qualifications up to Postgraduate Diploma and Master's level.

97%

would recommend Place2Be to people interested in counselling work with children.

1,096

counsellors took up a year-long clinical placement in a school to develop essential skills and experience of working one-to-one with children and young people.

Funding

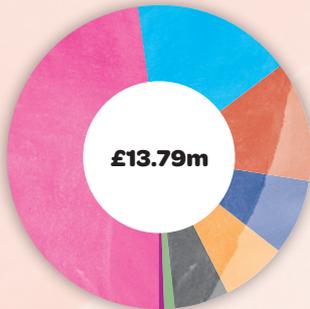
Our work is possible thanks to the generosity of our supporters and ongoing commitment of our school partners. We are so grateful to all the companies, trusts and individuals who believe in our work and enable us to make a difference to children's lives.

In 2016/17 our corporate and trust partners donated over £4.1 million to Place2Be, helping us to ensure that more children have access to vital mental health support in their school. Just a few of our highlights this year were winning the Charity Times Award for 'Corporate National Partnership of the Year with a Financial Institution' for our partnership with Bank of America Merrill Lynch. We were delighted to become Standard Life Aberdeen's charity partner and grateful to the Royal Foundation and Comic Relief for funding the M-PACT Plus Programme, supporting families affected by addiction.



Thank you to all of the amazing supporters who took on challenges for Place2Be; those who ran marathons, climbed mountains, cycled hundreds of miles and abseiled off buildings. We are also grateful to everyone who participated in our inaugural golf day or attended our carol concert and all the individuals who so generously supported our work.

Beyond funds raised we have also valued the opportunities our supporters provide by sharing their skills, giving up their time and raising awareness of our work.



Incoming resources 2016/17

Schools	48%	Individuals and events	7%
Trusts and charities	17%	Training	6%
Companies	13%	Gifts in kind	1%
Clinical Commissioning Groups / Local Health and Government	8%	Investment income	0.4%



Expenditure 2016/17

School services and training	95%
Fundraising	5%

Full information can be obtained from the Annual Report and Accounts for the year ending 31 March 2017, which have been audited, approved by Place2Be's Board of Trustees and lodged with Companies House and the Charity Commissions of England & Wales and Scotland.

With thanks

We're extremely grateful to everyone who supported us during 2016/17, including:

Aberdeen Asset Management

Aimia

Arbib Charitable Foundation

Aspect Capital

Aspen

Axis Capital

BAFTA

Baillie Gifford

Bain Capital

Bank of America Merrill Lynch

Bernard Lewis Family Charitable Trust

Blackstone

Bloomberg

BMR Foundation

Brian Woolf Trust

The Brook Trust

Browns

The Burberry Foundation

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The Christina Mary Hendrie Trust

City Bridge Trust

Clifford Chance

Comic Relief

Colt

Crerar Hotels Trust

Dulverton Trust

Esmée Fairbairn Foundation

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The Hans & Julia Rausing Trust

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KPMG

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Mishcon de Reya

Miss Agnes H Hunter's Trust

The Moody's Foundation

Morrisons Foundation

Mrs H C Beer Charitable Trust

Nabarro LLP

Paperchase

Paul Hamlyn Foundation

Pears Foundation

People's Postcode Trust

The Peter Cundill Foundation

Peter Minet Trust

Porticus UK

Prana Foundation

Prudential

The R S Macdonald Charitable Trust

The Rayne Trust

Robertson Trust

The Royal Foundation of the Duke and Duchess of Cambridge and Prince Harry

The Segelman Trust

The Shears Foundation

Sir James Knott Trust

Sketch

Slalom Consulting

Standard Life Aberdeen

The Tompkins Foundation

UBS

Vitol Charitable Trust

Voreda LLP

Waitrose

Walter Scott & Partners Foundation

Weatherford

The Weinstock Fund

The White Company

William Grant Foundation

Zochonis Charitable Trust

Place2Be would like to thank WPP and Bookmark for their contribution towards the 2017 Annual Report

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Royal Patron

HRH The Duchess of Cambridge

Place2Be is a registered charity in England and Wales Number 1040756 and in Scotland Number SC038649 and a company limited by guarantee Number 02876150